



# Counting Women's Work

The gendered economy in the market and at home

## Launch of CWW Research in Africa

15 May 2014  
18h15-19h15

Lecture Theatre 1,  
School of Economics  
Building, UCT  
Middle Campus

Many important economic and policy questions focus on gender. Are families and governments investing equally in girls and boys? How do men and women contribute to the economy? What policies are needed to address gender discrimination in the home and the workplace?

Please join us for the African launch of the Counting Women's Work (CWW) project, a world-wide research project designed to address these and other issues. The project is part of the National Transfer Accounts research network, which has revealed how we produce, consume, share and save by age in countries around the world.

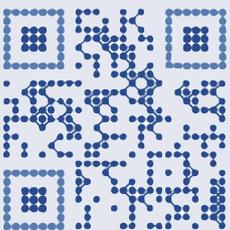
The CWW project was formed to add gender to our understanding of the generational economy and to address a major flaw in economic accounting: national accounts include only market production, omitting unpaid household and care work often done by women and girls. The CWW project has therefore developed methodology to estimate economic flows for unpaid household

and care work allowing us to conceptualise and estimate transfers of time as well as money.

Over the next three years, we will bring together researchers from countries around the world, including at least 6 African countries, to compile comprehensive estimates of the generational economy disaggregated by gender, including the value of unpaid time. Country-specific and comparative results will be extremely useful in formulating and evaluating policies aimed at reducing inequalities typically suffered by women and girls.

The Development Policy Research Unit at the University of Cape Town is pleased to host the African country teams of Benin, Côte d'Ivoire, Ghana, Kenya, Senegal and South Africa at the launch of the Counting Women's Work research in Africa. Representatives from the project will describe the research and country team members will discuss application in their country contexts. Please join us to learn more.

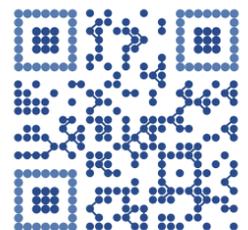
RSVP



RSVP by 9 May 2014  
<http://tinyurl.com/or3dkar>



Web



More information at  
[www.countingwomenswork.org](http://www.countingwomenswork.org)